



# **YOU'RE INVITED TO A BUSINESS SALES GROWTH SEMINAR**

**(Featuring various breakout sessions)**

**Wednesday, June 9, 2010  
8:00 a.m. – 1:00 p.m.**

## **Location**

**Central Virginia Community College (Bedford Campus)  
1633 Venture Blvd.  
Bedford, VA 24523**

**Register by going online to  
[www.vastartup.org](http://www.vastartup.org) or calling (804) 371-8258**

**Admission is Free  
Continental Breakfast will be provided**

## **Segments Will Include:**

- eVA registration and SWAM certification
- eVA Reports
- Doing Business with the Federal Government
- How to Promote your Business/Marketing
- State Construction Contracts
- Increasing Sales to the Private Sector
- Company Promotion through Social Media
- Federal Construction Contracts
- Credit Issues
- eVA Café = One-on-One Counseling available throughout workshop

### **Presented by:**

Virginia Department of  
Business Assistance  
Virginia Department of Minority  
Business Enterprise  
Virginia Department of  
Transportation  
Central Virginia PTAC  
Virginia Economic Bridge, Inc

### **Host:**

Bedford County Office of  
Economic Development